

AOM Process Research PDW Sat. Aug. 4, 2007, Marriott Grand Ballroom C

Cosponsors: RM, OB, OMT, TIM, BPS, ODC, OM

Morning Session - *Learning from Process Studies*

8:30 a.m. Introduction – Andy Van de Ven, U of Minnesota
8:45 a.m. Process analysis – Andrew Pettigrew, U. of Bath
9:45 a.m. Classic study – Steve Barley, Stanford U.
10:30 a.m. Current study – Paula Jarzabkoski, U. of Aston
11:15 a.m. Wrap Up – Harry Sminia, U. of Sheffield

Afternoon Session – *Small Group Paper Discussions*

1 p.m. *Group Leaders: Above presenters plus:*
Kevin Dooley, Arizona State U.
Ann Langley, HEC, Montreal
Clive Smallman, Lincoln U., NZ
3:15 p.m. Concluding panel discussion
4 p.m. End

Participants in 07 Process Research Workshop

38 pre-registered participants & faculty

- 10 - Ph.D. students
- 4 - Post doctoral research fellows
- 24 - Professors

From ten countries

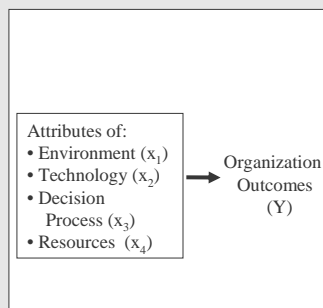
- 12 - U.S.A.
- 8 – U.K.
- 5 – Canada & Netherlands
- 2 - France, Norway
- 1 – Denmark, Italy, New Zealand, Sweden

Meanings of Process

1. A logic that explains a causal relationship
 - Assumption
2. A category of concepts or variables
 - Variance model
3. A narrative of how things change over time
 - Process model

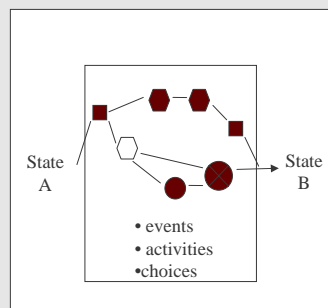
Variance and Process Research Models

Variance Model



$$Y = f(x_1, x_2, x_3, x_4)$$

Process Model



$$T_0 \longrightarrow T_1$$



Ann Langley

Thinking Process-wise

1. Tracing back
2. Following forward
3. Outcomes as inputs
4. Nouns to verbs
5. Destabilize stable concepts
6. Listen to language

Ann Langley, *Process thinking in strategic organizations*. **Strategic Organization**, August, 2007.



How do you picture social research?

Pictures from the movie, *Kitchen Stories*

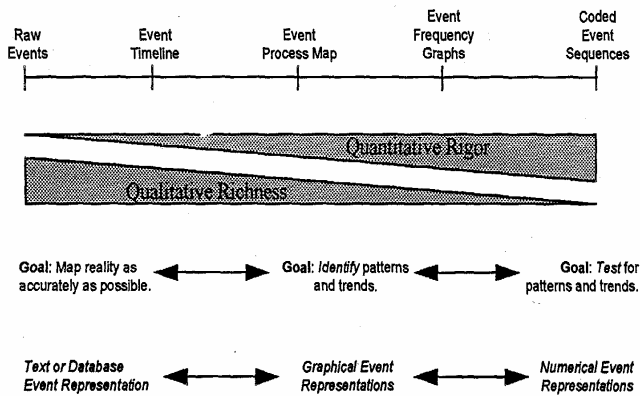


Differences Between Inside & Outside Inquiry

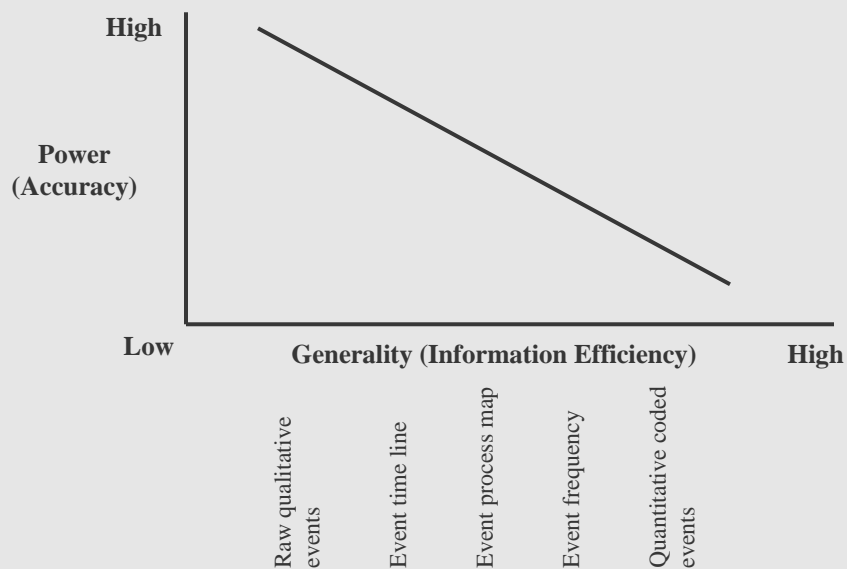
Dimension of Difference	MODE OF INQUIRY	
	From the Outside	From the Inside
Researcher's relationship to setting	Detachment, neutrality	←→ "Being there," immersion
Validation basis	Measurement and logic	←→ Experiential
Researcher's role	Onlooker	←→ Actor
Source of categories	A priori	←→ Interactively emergent
Aim of inquiry	Universality and generalizability	←→ Situational relevance
Type of knowledge acquired	Universal, nomothetic: theoria	←→ Particular, idiographic: praxis
Nature of data and meaning	Factual, context free	←→ Interpreted, contextually embedded

Roger Evered & Meryl Reis Louis, Alternative perspectives in the organizational sciences: "Inquiry from the inside" and "inquiry from the outside," *Academy of Management Review*, 6, 3 (1981), p. 389.

Figure 1. Qualitative and quantitative representations of event data.

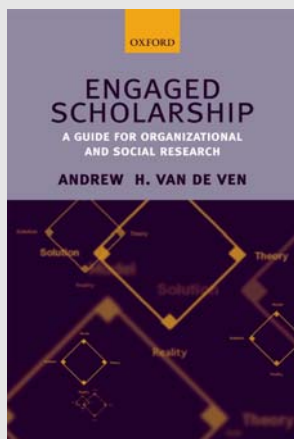


Power-Generality Tradeoffs of Methods



For further reading see:

Van de Ven, A.H. 2007. Engaged Scholarship: A Guide for Organizational and Social Research. Oxford U. Press



Book Chapters

1. Engaged Scholarship in a Professional School
2. Philosophy of Science
3. Problem Formulation
4. Theory Building
5. **Process and Variance Models**
6. Designing Variance Studies
7. **Designing Process Studies**
8. Communicating & Using Research Knowledge
9. Practicing Engaged Scholarship

20% discount - \$23.95 at Oxford U. Press Booth in AOM Publishers' Exhibit Hall

Process Research Workshop: Morning Session

- 8:45 What is processual analysis?
– Andrew Pettigrew, U. of Bath
- 9:45 Learning from a classic process study
– Steve Barley, Stanford U.
- 10:30 Learning from a study in progress
– Paula Jarzabkowski, U. of Aston
- 11:15 Wrap-up comments on process methods
– Harry Sminia, U. of Sheffield
- 11:45 End – Lunch on your own - Be back at 1 p.m.

Process Research Workshop: Afternoon Session

1:00p.m. Group discussions of participants' process research papers
Organizer: **Clive Smallman**, Lincoln U., New Zealand

- Group 1 lead by Andrew Pettigrew, U. of Bath, U.K.
Group 2 lead by Andy Van de Ven, U. of Minnesota
Group 3 lead by Ann Langley, HEC, Montreal
Group 4 lead by Kevin Dooley, Arizona State U.
& Harry Sminia, U of Sheffield, U.K.
Group 5 lead by Paul Jazarobkowski, Aston Univ. U.K.
Group 6 lead by Clive Smallman, Lincoln U. NZ

3:00p.m. Break

3:15p.m. Panel session on conducting process research studies

3:45p.m. Concluding discussion

Suggestions for building process research community
Website <http://www.processresearchmethods.org>