

# Process epistemology

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## What are we up against?

“EndoStim was inspired by Cuban and Indian immigrants to America and funded by St. Louis venture capitalists. Its prototype is being manufactured in Uruguay, with the help of Israeli engineers and constant feedback from doctors in India and Chile. Oh, and the C.E.O. is a South African, who was educated at the Sorbonne, but lives in Missouri and California, and his head office is basically a BlackBerry. ... This kind of very lean start-up, where the principals are rarely in the same office at the same time, and which takes advantage of all the tools of the flat world — teleconferencing, e-mail, the Internet and faxes — to access the best expertise and low-cost, high-quality manufacturing anywhere, is the latest in venture investing. You’ve heard of cloud computing. I call this “cloud manufacturing.”

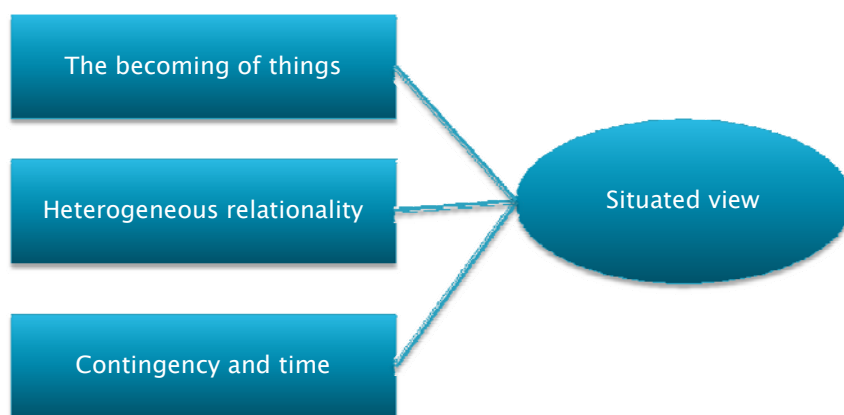
Thomas Friedman, New York Times

## What we wish to achieve

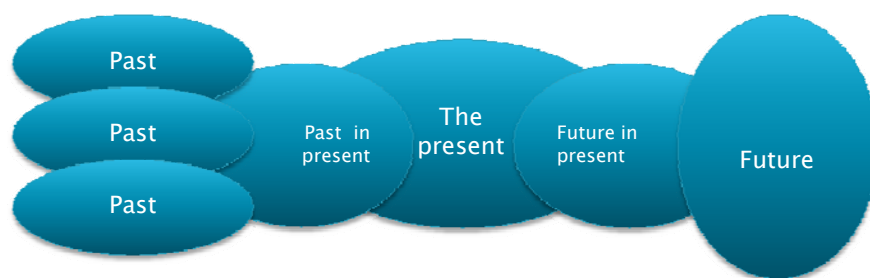


- ▶ “Doing, writing and publishing high quality process research”
- ▶ Quality on the premises of practice?
- ▶ In that case, who are the practitioners?
- ▶ Do we accept that the world *is* process?

## A framework



## The temporal consequence: An ongoing present



## Implications



- ▶ Following actors
- ▶ Choosing moments
- ▶ Defining presents, pasts and future
- ▶ Redefining “the organization”



**Thank you for your attention**

